



4200 South Freeway Fort Worth, Texas 76115
LaGranPlazaMall.com

LA GRAN
PLAZA
DE FORT WORTH

FORT WORTH TEXAS

- Fort Worth's population has reached 1,008,106, making it the 11th-largest U.S. city, according to the latest U.S. Census Bureau data.
- Within five miles of La Gran Plaza de Fort Worth®, there are approximately 295,512 residents with an average household income of \$83,610+. Although, its reach is more than 20 miles which draws from a population of almost 2.4 million people.
- In FY 2024, Fort Worth welcomed over 11.5 million visitors, generating a \$3.5 billion economic impact and supporting more than 30,000 tourism-related jobs across multiple sectors.
- Fort Worth blends modern culture with Western charm at the iconic Stockyards, home to rodeos, live music, and daily cattle drives. A true Texas experience rooted in tradition and vibrant entertainment.

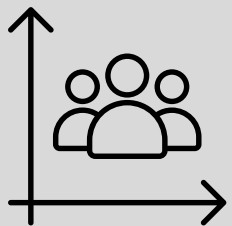
Source: *EST. Claritas 2024 / www.fortworthtexas.gov / www.visitfortworth.com



La Gran Plaza de Fort Worth® isn't just a shopping center it's a cherished landmark in the heart of the city, welcoming over 6 million visitors each year.

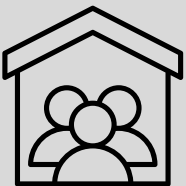
- This one-of-a-kind super-regional destination features over 330 stores, from national brands to local favorites like Auntie Anne's, Burlington, Chase Bank, Children's Place, Chuck E. Cheese, IHOP, ROSS, Skechers, Spectrum/Charter, CenterWell (Humana), T-Mobile, and WSS.
- It enjoys loyalty from families, young in age and frequently visited unlike any other place in the U.S.
- Our food court offers a wide variety of flavors, including genuine and varied Mexican cuisine, seafood, Asian dishes, pizza, pupusas, frozen yogurt, and traditional Mexican snacks. Fiesta Mart, known for its fresh produce, meats, dairy, and bakery, anchors our grocery experience. Guests can also enjoy a unique bicultural movie experience at TX America Cinemas.
- Discover our 125,000 sq. ft. Mercado with over 140 independent retailers, from salons and boutiques to party supply stores. A place to stroll and enjoy the sights and sounds of community which welcomes all. Its warmth is palpable which translates to great success for the benefit of all.
- La Gran Plaza de Fort Worth® proudly hosts free weekend entertainment and legacy cultural events, celebrating 20 years of tradition and community. Come make unforgettable memories with us!

LA GRAN PLAZA RADIUS



Population

5 MILES	10 MILES	20 MILES
295,512	851,971	2,377,497



Households

5 MILES	10 MILES	20 MILES
99,614	307,250	847,604



Avg Hh Income

5 MILES	10 MILES	20 MILES
\$83,610	\$95,310	\$105,619



330+ Stores



Weekend Cultural Events



Explore the Mercado



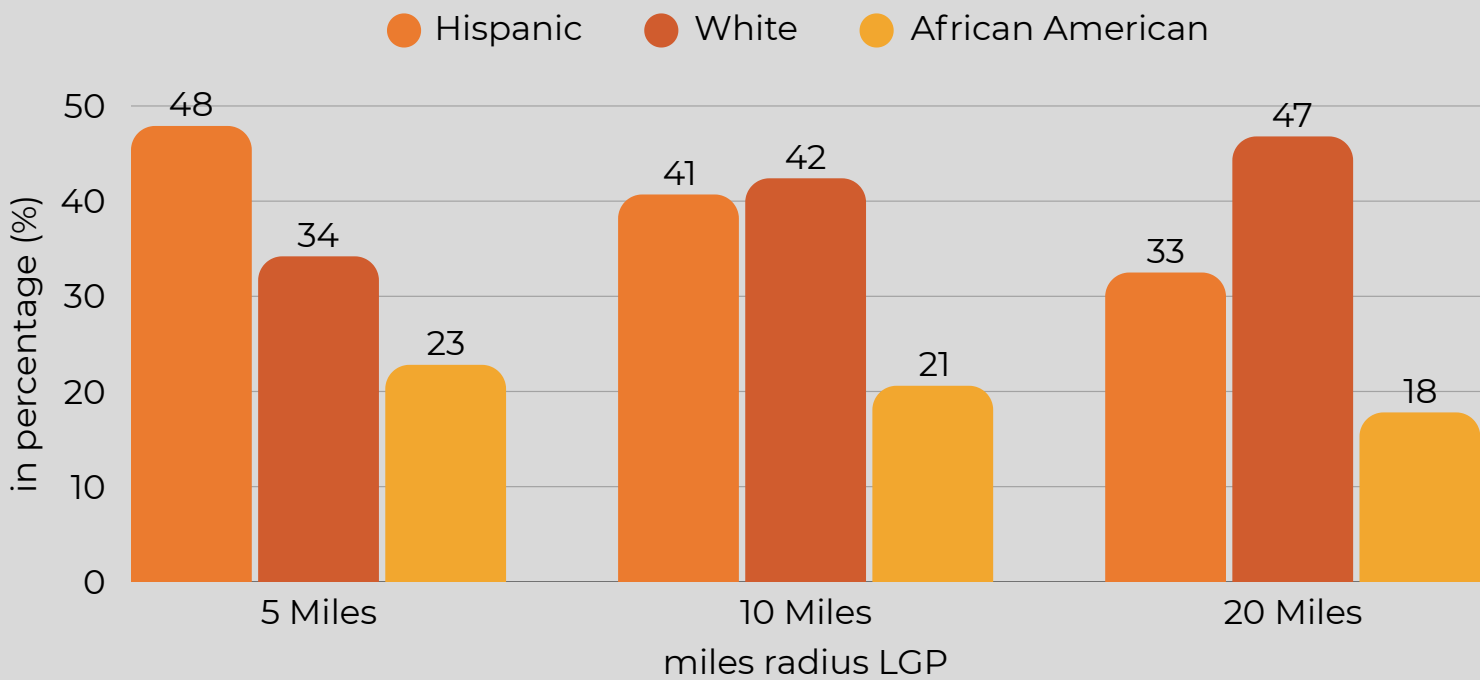
Diverse Food Court



Fiesta Mart Supermarket



TX America Cinemas



Source: *EST. Claritas 2024



LA GRAN PLAZA FLOOR PLAN





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